

**PFS Officers' Conference  
25 February 2010**

09.00 – 09.30	<b>2009 a year in review</b> <b>Fay Goddard, Chief Executive, PFS</b>		
09.30 – 09.50	<b>A vision for 2010</b> <b>Mike Fosberry, President, PFS</b>		
09.50 – 10.30	<b>Education – where we are now</b> <b>Caspar Bartington, Relationship Manager – Education, CII</b>		
10.30 – 10.45	<b>Refreshment break</b>		
10.45 - 11.30	<b>Breakout sessions</b>		
	Chairs/Vice Chairs, ALOs, Membership Officers <b>Compliance update</b> <b>Giving something back – engaging members</b>	Education Officers <b>Education – moving forward together</b> CPD	Chartered Champions <b>Chartered Champions – what does it mean?</b>
11.30 – 11.35	<b>Break</b>		
11.35 - 12.20	<b>Breakout sessions</b>		
	Chairs/Vice Chairs & ALOs <b>Regional best practice</b>	Membership & Education Officers <b>Qualifications framework</b>	Chartered Champions <b>Media Training</b>
12.20 – 13.10	Chairs/Vice Chairs, ALOs, Membership & Education Officers <b>Summary &amp; feedback</b>		
13.10 – 13.55	<b>Lunch</b>		
13.55 – 14.20	<b>Future of professional bodies</b> <b>Fay Goddard, Chief Executive, PFS</b>		
14.20 - 15.00	<b>Breakout sessions</b>		
	Chairs/Vice Chairs, ALOs, Membership & Education Officers <b>How can the PFS help you?</b>	Chartered Champions <b>Developing action plans for 2010</b>	
15.00 – 15.15	<b>Refreshment break</b>		
15.15 - 15.45	<b>Marketing the PFS</b> <b>Mark Hutchinson, Head of Marketing, PFS</b>		
15.45 - 16.05	<b>PFS Board Q&amp;A</b>		
16.05 - 16.10	<b>2009 Conference review</b>		
16.10 - 16.15	<b>2010 Conference programme &amp; awards</b> <b>Garry Hale, Director, PFS</b>		
16.15 - 16.30	<b>Close</b>		