An introduction to commercial general insurances

OBJECTIVES: To provide an overview and understanding of the fundamental principles and practices relating to commercial general insurances.

	owledge		
THE INSURANCE MARKET	rating	LIABILITY INSURANCE POLICIES	
The operation of the insurance market. Types of insurers including Lloyd's, companies and the State. Regulation and supervision of insurers and intermediaries.	1 1 2	Statutory regulations; basic legal principles; policy cover; the indemnity provided; underwriting and rating; exclusions; policy conditions; extensions to cover; territorial limits in respect of:	
LEGAL PRINCIPLES		—employers' liability;	3
		—public liability;	3
Utmost good faith, indemnity, insurable interest, subrogation, contribution and proximate cause as they apply to commercial general insurances.		—product liability;	3
	2	—product guarantee;	2
		—professional risks;—Directors' and Officers' liability	2 2
STRUCTURE OF POLICIES		—intellectual property;	2
Operative clauses, exclusions, conditions, warranties.	1	—libel and slander;	2
		—legal costs/expenses.	2
CLAIMS		regar costas experises.	~
General claims procedures.	1	CONTRACTORS AND ENGINEERING	
Use of loss adjusters, loss assessors and motor engineers.	1	INSURANCES	
Use of average conditions where sum insured is less than the full value of the property insured.	1	Types of property insured; included and excluded perils; policy provisions and conditions; particular policy applications; risk	
Arbitration policy condition, procedures and organisations.	1	assessment, risk management and loss prevention; methods of arranging cover in respect of basic types of policy cover for	
PROPERTY INSURANCE POLICIES		contractors:	0
Types of property insured; included and excluded perils;		—property;	2
policy provisions and conditions; particular policy		—business interruption;	2 2
applications; risk assessment, risk management and loss prevention; methods of arranging the cover in respect of the following:		 —liability. Types of property insured; included and excluded perils; policy provisions and conditions; particular policy applications; risk 	۵
—material damage;	3	assessment, risk management and loss prevention; methods	
—theft;	3	of arranging cover in respect of basic types of policy cover for	
—money;	2	engineering:	0
—goods in transit;	2	—property;	2
—glass.	1	—business interruption;	2
Calculating insurable value for various types of property; the importance of full value sums insured; alternatives to full value sums insured including first loss and agreed value		—liability; —statutory inspection.	2
bases of insuring; reinstatement as a basis of insurance; additional costs to be insured. Specialist covers/extensions for:		COMMERCIAL VEHICLE INSURANCE	
-motor trade;	2	POLICIES	
—shops;	2	Statutory background to motor insurance.	1
—hotels/guest houses;	2	Types and classification of commercial vehicles.	1
—farmers, including livestock and hailstorm;	2	Underwriting factors.	3
—property owners;	2	Policy cover, exclusions and conditions.	3
—offices and surgeries.	2	Extensions and additional benefits. Premium rating for individual and fleet risks.	1 2
		Specific aspects in respect of:	۵
BUSINESS INTERRUPTION INSURANCE		—containers, public and private hire, self-drive hire;	2
The need for business interruption insurance; included and excluded perils; policy provisions and conditions; policy applications; risk assessment, risk management and loss		-containers, public and private init; self-drive init; -contingent liabilities, buses and coaches, special types of vehicles;	2
applications; risk assessment, risk management and loss prevention; methods of arranging cover. Calculating the sum insured and maximum indemnity period. First loss covers		—trailers and agricultural vehicles.	2

BRANCH MODULE 9

Additional costs to be insured.

MISCELLANEOUS RISKS

Scope of cover, underwriting and rating factors in respect of:	
—fidelity guarantee;	2
—bonds;	2
—credit insurance;	2
—latent defects insurance;	2
—group personal accident;	2
—business travel.	2
REINSURANCE	
Application of reinsurance to general commercial insurances.	
The various methods of reinsurance including:	
—treaty;	2
—facultative;	2
—pools;	1
—the State;	1
—captives.	1
Types of proportional reinsurance treaties including:	
—surplus;	2
—quota share.	2
Types of non-proportional reinsurance treaties including:	
—excess of loss;	2
—excess of loss ratio.	2

Knowledge ratings

Each sub-topic has been designated a numerical knowledge rating as follows:

- 1 General background awareness necessary.
- 2 Requires a knowledge of the major elements of procedures or concepts and their uses.
- 3 Requires the ability to evaluate concepts, issues, policies and procedures, together with an understanding of associated aspects of these items and their application to various situations.

Study materials

The following list provides details of various publications which may assist with your studies. The primary text for this syllabus is shown in bold type. Periodicals and publications listed as additional reading will be of value in ensuring candidates keep up to date with developments and in providing a wider coverage of syllabus topics. The reference materials cited are authoritative, detailed works which should be used selectively as and when required.

Most of these additional study materials can be borrowed or purchased from the CII library.

Primary text

 ${\bf Coursebook}~{\it P10: An introduction to commercial general insurances}. \\ {\bf The Chartered Insurance Institute}.$

Additional reading

Commercial lines insurance. John Wormell. London: Witherby, 1992.

Reference materials

The insurance of commercial risks: law and practice. Digby C. Jess. 2nd edition. London: Butterworths, 1993.

Periodicals

The Journal. London: Chartered Insurance Institute. Six issues a year. Post Magazine. London: Timothy Benn Publishing. Weekly. Corporate Cover. London: Reactions. Monthly.

10 BRANCH MODULE