

# Continuing Professional Development Certificate

## Changing the Game through Data Analysis; Telematics and IoT

**Date:** Tuesday 21 November 2017

**Time:** 1.15pm - 2.00pm

**Speaker:**

Linden Holliday, CEO, MyDrive Solutions

In this IIL lecture Linden Holliday discussed in detail the relationship between macro trends, insurance, telematics, wider use of data and technology and IoT. Additionally, he examined the current application of telematics, as well as the future use of technology in risk management. Linden explained that insurance has entered digitisation late and, given that digitisation was key in disrupting and transforming several industries, a risk exists that the same will happen with insurance. The lecture also discussed trends that will affect this journey and summarised the current use of data and technology in insurance with the intention of providing an honest account and forecast. Briefly, Linden also looked at the wider application of IoT discussed in the context of connected homes, e-health and ultimately, insurance and risk management.

**By the end of this lecture, members would have gained an insight into:**

- Telematics in practice: how is telematics changing motor insurance
- Analysing big data: the challenges and rewards
- Property, e-health and life from risk transfer to risk mitigation



This lecture or podcast can be included as part of your CPD requirement should you consider it relevant to your professional development needs. It is recommended that you keep any evidence of the CPD activity you have completed and upload copies to the recording tool as the CII may ask to see this if your record is selected for review.